





## *Our Vision*

*To deliver an end to end seamless and professional service with accountability, commitment and passion.*

## *Our Mission*

*Every tiny detail is important to us in what we do. Be it a company meeting or an international conference. So, is it with recruitment of human resources or providing services that need an extra effort in office.*



# *Core Values*

## **INTEGRITY**

*We instill honesty and integrity in the performance of all our employees.*

## **ETHICS**

*We diligently exercise ethical principles of corporate transparency, diversity, equity, employee compensation and honest client relationships.*

## **PASSION FOR EXCELLENCE AND COMMITMENT**

*We work with commitment and passion in everything we do. always seeking to improve upon our own past performance.*

## **NURTURING YOUTH FOR TOMORROW**

*We nurture school leavers and beginners with values and ethics thereby investing towards a value-driven society.*

## ABOUT US

BConnected has been serving foreign missions, INGOs and the corporate sector of Sri Lanka for over 25 years. Our internal staff, together with external partners and contractors, offer innovative, tailor-made solutions and a range of services to meet diverse client needs.

### ► EVENT MANAGEMENT

Our expertise in event management is renowned. We are well-recognised as an organizer of corporate events, be it an international conference, corporate meeting, seminar or workshop. We consider every tiny detail and all eventualities.

### ► RECRUITMENT

We believe that perfection and professionalism, combined with ethics and commitment, are the essential ingredients that give us the cutting edge in a competitive corporate environment.

### ► CORPORATE SERVICES

From translations, rapporteuring services to content writing, we provide customized corporate services for your personalized needs and specifications.





# Event Management

To most people, event management seems like a lot of show business. While we agree that it should ultimately be very well put together, the process that is followed at BConnected has more to do with planning than show business when we organize international, regional and national events, seminars or conferences for our corporate, local and international clients.







## Meeting Expectations

- International conferences
- Corporate meetings
- Seminars and workshops

*"Your professional and expert handling of the planning and execution of the 5th Annual SWAN Conference, helped the committee immensely to achieve a very high standard in all aspects"*

- Ms. Mano Alles & Ms. Renuka Fernando  
Co-Chairpersons, SWAN Conference Committee



# Event Management

## Virtual Events

Webinars

Virtual conferences

Hybrid events

- Event website & registration platform
- Customized email campaigns for marketing
- Mobile app for event
- Event feedback tools
- Self-guided tours by mobile app
- Virtual tour of conference venue



## *Events shouldn't cost the earth*



Our passion for a greener earth has driven us to rethink our approach to event management and thereby set in place sustainable initiatives in order to minimize the impact on the environment we care about.

### No Stone Unturned

If what you need is an all-encompassing event management service, look no further! Logistically, we are responsible for everything from accommodation to resource material to photo and video coverage. Our involvement spans not just the period before and during an event but also extends to afterwards, when any loose ends are securely tied up; the only traces we leave are satisfaction and fond memories.





# Recruitment

Whether it's the efficient secretary, the articulate receptionist, IT professional, astute accountant, PR or HR professional you're looking for – we recruit them all.





## *A Hire Calling*

- Full-time
- Outsourcing
- Temping

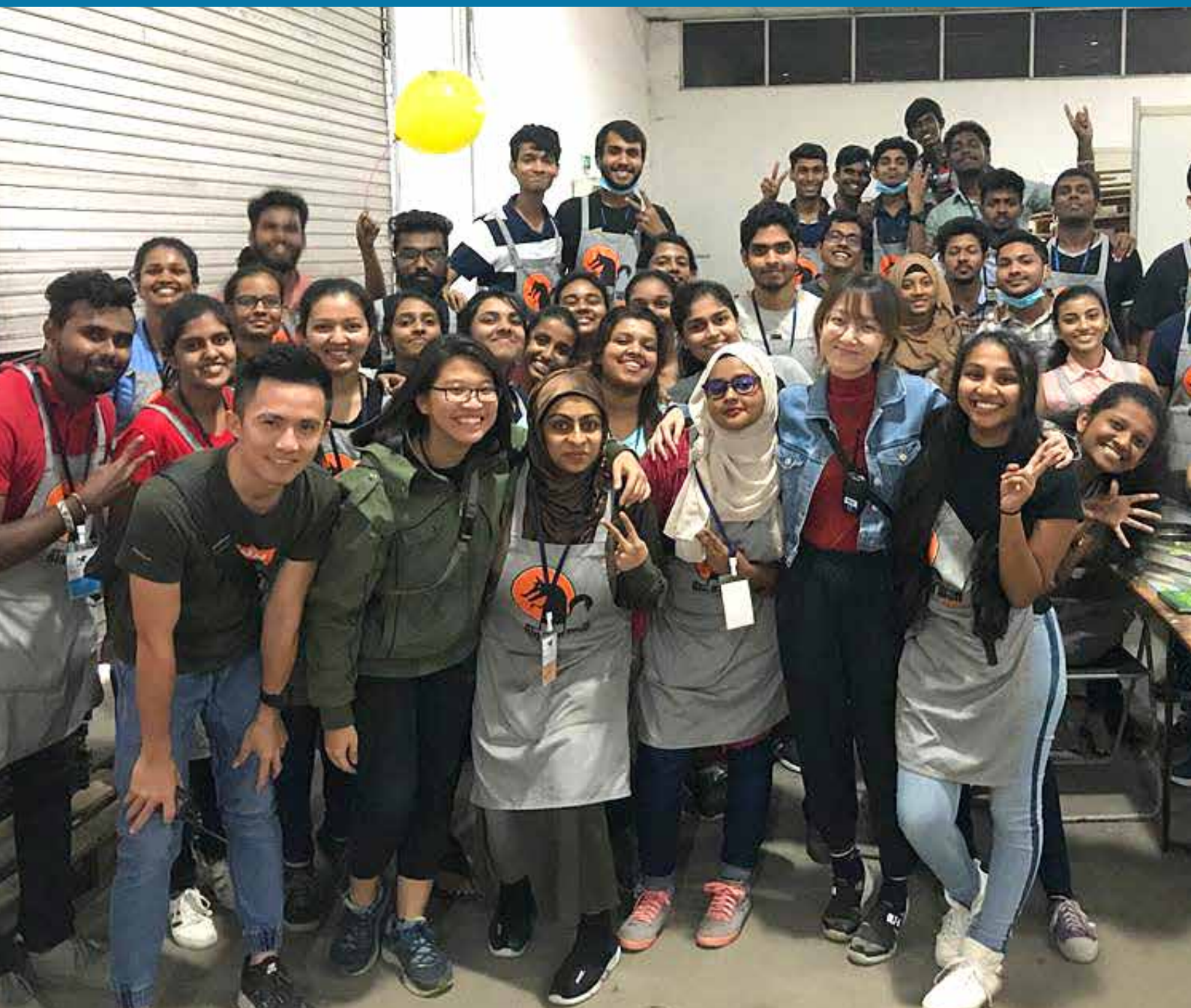
*"Their focus is much more than recruitment, they focus on bringing out potential in young enthusiasts and providing them with the best!"*

*Kaavya Pathirana  
Emerge Lanka Foundation*



# Recruitment

Identifying and evaluating suitable candidates for a vacancy is no mean feat. We provide staff on both a full-time and part-time basis and are responsible for the entire recruitment process. This includes reviewing potential staff from a pool of resources in accordance with requirements, conducting preliminary interviews, and organizing recruitment protocol. The end result: an employee with a promising future in your company contributing to towards your business success.







We also encourage diversity, equity and inclusion practices to our clients.

A relatively new phenomenon in recruitment, the advantages of outsourcing are numerous. Feel free to reach out to us about how we can assist you. We consider ourselves equipped to connect you to the right people to fill the right places.





# Corporate Services

A visiting mission needs a translator for a trip out of Colombo?

Writing a thesis statement and need a typist to help you piece the document together?

Your office is having a fully organized meeting or conference that needs a one-off business centre with equipment and staff?

We are the people you can turn to for these value-added services.





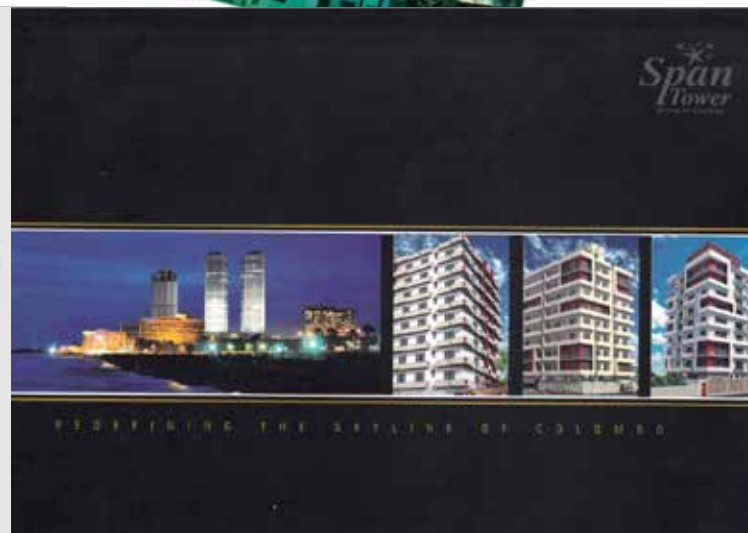
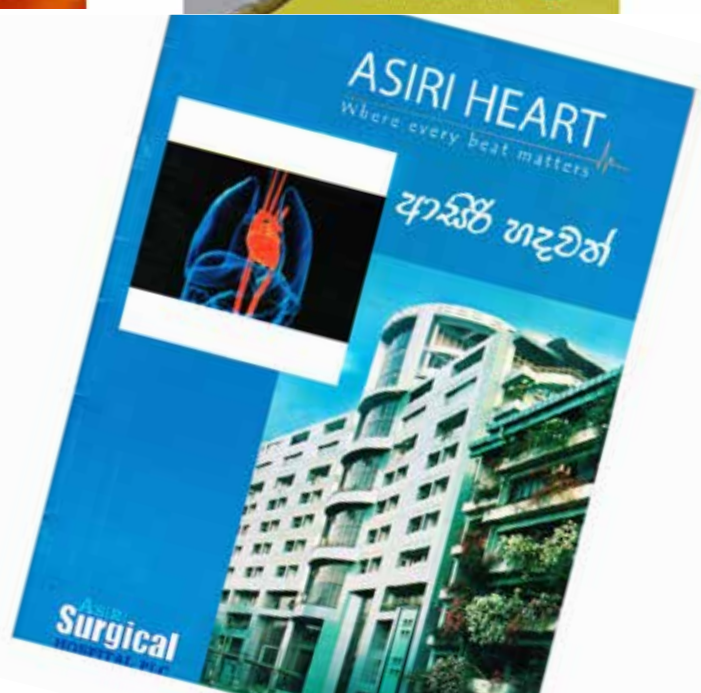
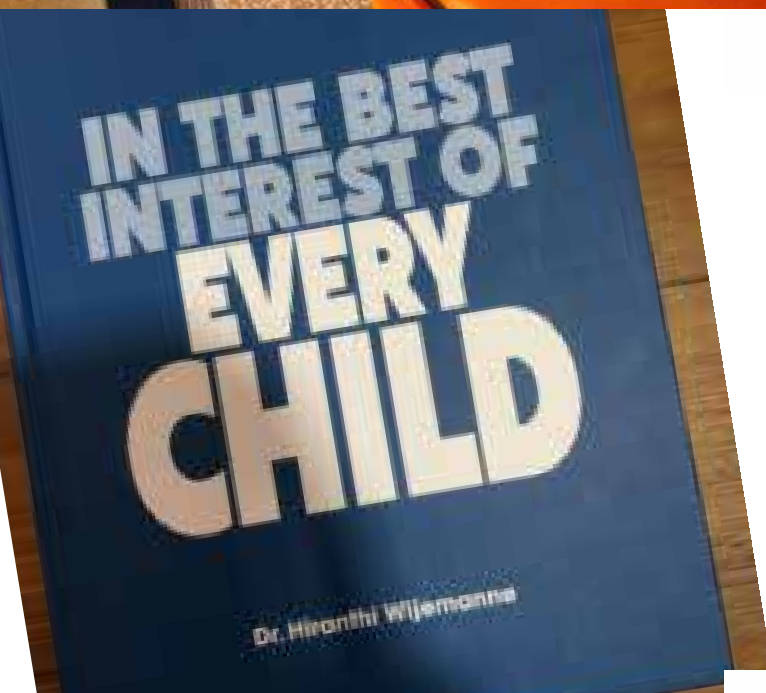
- Rapporteuring
- Translation services
- Simultaneous interpretation
- Copy editing
- Publication co-ordination
- Secretarial services
- Database compilation
- Surveys

*“Thank you very much for this partnership that has been established... for me it was fulfilling to complete my experiences on the Best Interest of Every Child”*

*Dr Hiranthi Wijemanne  
UN Committee on Rights of the Child*



# Corporate Services





## CLIENTS

- Multilateral and bilateral donors
- INGOs      ● Professional associations
- Banks      ● Leading corporate establishments



### EMAIL

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